

CREATIVE DESIGNER JOB DESCRIPTION

The Creative Designer must complete various tasks in order to produce a finished model, graphic or label.

Creative Designer Duties and Responsibilities

- Produce Design Concepts
Initialize a project by coming up with a general concept and presenting the idea with a rough layout that might include sketches or digital illustrations.
- Assist with Prototype Development
Collaborate with a team to ensure that the prototype is created within project specifications and expectations.
- Coordinate Services of Outside Vendors
Responsible for finding third party vendors for us to work with.

Creative Designer Skills

Creative Designer should be strong communicator who thinks creatively, is detail-oriented and is able to meet deadlines.

Should thrive in a collaborative environment and possess strong problem-solving, decision-making and organizational skills.

Be able to take a customer-driven approach to creating marketing and advertising materials.

Besides these general skills, candidate must possess the following skills.

Core skills:

- Presenting concept visualization through sketches, drawings and illustrations
- Overseeing design changes and improvements throughout the development process
- Integrating technical and visual solutions into a design concept
- Understanding trends within the scope of the industry they are working in
- Using graphic design and other relevant software

Advanced skills:

- Proficiency in Adobe systems such as Photoshop, Illustrator and Flash
- Ability to design in Sketch 3
- Possess an understanding of advertising campaigns